

Privacy Policy for FARUSA emballage A/S

At FARUSA emballage A/S, we take your privacy seriously. We aim to be transparent about how we process your personal data and ensure that your information is handled with respect, responsibility, and in accordance with applicable data protection laws.

Data Controller

FARUSA emballage A/S

Bygmarken 14

DK – 3520 Farum

CVR No.: 27425518

Phone: +45 4434 0999

Email: emballage@farusa.dk

Purpose of Data Processing

We process your information to:

- Respond to inquiries and provide customer service
- Fulfill contractual agreements
- Send relevant information about products, news, and promotions (with consent)
- Optimize the user experience on our website
- Comply with legal requirements

What Data Do We Process?

We only collect and process information that is relevant and necessary. This may include:

- Name, position, company name
- Contact details (phone number, email address, address)
- Communication and purchase history
- Technical data such as IP address, browser type, and user behavior on farusa.dk (cookies)

Legal Basis

We process data based on the following legal grounds:

- Contractual obligation – e.g., for delivery or support
- Legal obligation – e.g., for accounting purposes
- Consent – e.g., for newsletters or other marketing
- Legitimate interest – e.g., to improve our services and the user experience

Disclosure of Information

We only disclose personal data when necessary to deliver our services – e.g., to partners, IT providers, or shipping companies. We ensure that your data is handled confidentially and in accordance with data protection regulations.

Transfer to Third Countries

In the event of data transfers outside the EU/EEA, we ensure that such transfers are made with appropriate safeguards, such as the European Commission's standard contractual clauses.

Data Retention and Deletion

We retain your data only as long as necessary for the stated purpose or as required by law. After this, the data is securely deleted or anonymized.

Your Rights You have the right to:

- Request access to your personal data
- Have your data corrected or deleted
- Restrict or object to processing
- Withdraw your consent
- Receive your data in a structured, commonly used format (data portability)
- File a complaint with the [Danish Data Protection Agency](#)

Cookies

Your consent applies to the following domains: [farusa.dk](#), [farusa.se](#), [farusa.com](#)

The cookie policy was last updated in April 2025

What is a cookie?

A cookie is a small data file stored on your computer, tablet, or smartphone. A cookie is not a program and cannot contain harmful software or viruses.

Use of Cookies on Our Website Cookies may be necessary for the website to function. They also help us understand your visits so we can continuously optimize and tailor the website to your needs and interests. Cookies remember, for example, what you have added to your cart, whether you have visited the site before, if you are logged in, and your preferred language and currency. We also use cookies to target our ads to you on other websites. Overall, we use cookies as part of our service to provide content that is as relevant as possible to you.

You can see which services set cookies and for what purposes under the categories [Necessary], [Functional], [Statistical], and [Marketing].

How Long Are Cookies Stored?

The duration of a cookie depends on your device and browser. A cookie's lifespan is calculated from your last visit. Once expired, the cookie is automatically deleted. Lifespans are stated in our cookie policy.

How to Reject or Delete Cookies

You can always reject all or third-party cookies by changing your browser settings. The location of the settings depends on your browser. Note that rejecting cookies may affect functionality.

You can opt out of cookies from [Google Analytics here](#).

How to Delete Cookies

Cookies you've previously accepted can easily be deleted. The method depends on the browser (Chrome, Firefox, Safari, etc.) and device (mobile, tablet, PC, Mac).

Typically found under Settings > Security and Privacy. See the relevant browser link:

- [Internet Explorer](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Opera](#)
- [Safari](#)
- [Flash cookies](#)
- [Apple](#)
- [Android](#)
- [Windows 7](#)

Changing Your Consent

You can change your consent by deleting cookies in your browser or changing your original choice. Remember: If you use multiple browsers, you must delete cookies in each one.

Questions?

If you have comments or questions regarding our information and/or processing of personal data, you are welcome to contact us.

Publisher

This website is owned and operated by:

FARUSA emballage A/S

Bygmarken 14

DK – 3520 Farum

Phone: +45 4434 0999

Email: emballage@farusa.dk

If you have questions about our privacy policy, you are always welcome to contact us at emballage@farusa.dk or call +45 4434 0999